

2006-2007 Sponsorship Form

The Mansfield Township Recreation Committee is currently seeking sponsors for the baseball, softball, soccer and basketball teams for the 2006-07 seasons. The Committee is anticipating approximately 30 baseball/softball teams, 25 soccer teams and 30 basketball teams for Spring and Fall 2006, and Winter 2006-07 seasons.

The Recreation Committee is also announcing that the mural on the north wall of the Stevenson Lumber yard storage barn still has several advertisement panels available. **The initial cost to each sponsor is \$600, which buys one year of ad space and covers the cost of painting the advertisement panel. Thereafter, the maintenance fee to keep the sponsor ad on the wall is \$300 per year.**

The Recreation Committee will also offer advertising banners in 2006. Banners will be prominently displayed at outdoor sporting events and community events sponsored by Recreation (i.e. Field Day, etc.) – as well as selective indoor events such as basketball games. Banners take the place of a sponsor name being placed on the back of the game jerseys, although you may certainly request to associate your sponsorship with a particular team of your choice. Banners will be approximately 3 to 4 feet in length and approximately 2 feet in height. They are made to be durable and last multiple seasons. They may feature your company name, web address, phone number, etc.

This team sponsorship program was implemented to save the Township taxpayers and Recreation program significant cost, and allows for budgeted and collected funds to be used to upgrade equipment, purchase additional training tools and provide sport specific skills clinics. The program book is distributed to families of all team members and through key business locations in the Township. Please complete the information requested below and return the form with your check by, payable to **Mansfield Township.**

Kindly Mail to:

**Mansfield Township Recreation
P.O. Box 112; Columbus, NJ 08022**

Please print information and attach business card or graphic

Sponsor's Name: _____ (as it will appear on your advertisement)

Main Contact Person: _____ Email: _____

Address: _____ City: _____ Zip: _____

Telephone: _____ Fax: _____ Website: _____

| Sport | Annual Sponsor - Circle your choice | Sponsorship plus Mural (\$600 initial; \$300 annual fee) |
|-----------------------------------|--|--|
| Baseball/Softball (April to June) | \$ 250.00 | \$ 800.00 |
| Soccer (September to November) | \$ 250.00 | \$ 800.00 |
| Basketball (December to March) | \$ 250.00 | \$ 800.00 |
| All Sports - 2 Banners | \$ 500.00 | \$ 1,000.00 |
| Mural at Town Hall Field | \$ 600.00 | * |
| Program Book Only Sponsor | \$ 50.00 | |

* Note - Mural requires an annual fee of \$300.00 per year after the first year of placement

The fee schedule for pricing and discounting based on multiple sponsorships is outlined below. The success of this and other Township Recreation sponsored programs is possible because of the dedicated volunteers, parents, and sponsors like you!! Once again, thank you for your continued support.